



SUPERBIKE
WORLD CHAMPIONSHIP
FEB 28 - MAR 1, 2020
worldsbk.com.au



Key Benefits of Exhibiting at the World Superbikes:

- Competitively priced site fees
- WorldSBK race on Saturday & 2 on Sunday will increase the crowd and disperse them over the 3 days
- Access to a targeted motorcycle market estimated at over **60,000 for the three-day event**
- Minimum stand size of **3m x 3m**
- **No merchandise fees**
- All 3 Day ticket holders get **FREE PADDOCK ACCESS** for the 3 days of the event
- Free entry to the Expo to all patrons
- Friday ticket prices from as little as \$20 with children 15 and under free for the event
- Promotion of the Expo on super screens over the event
- Purpose-built permanent Expo Pavilion with refrigerated cooling
- Promotion of the Expo in the official program
- Transferable Exhibitor Credentials (number of passes based on size of site)
- Complimentary designated exhibitor vehicle parking adjacent to expo pavilion (number of vehicle passes based on size of site)
- Vehicle access to Expo site for re-stocking, set up and dismantle purposes
- Designated exhibitor toilets
- 24-hour Security
- On-site catering
- **The Expo will remain open to the general public during the three World Superbike Races**

SHELL-SCHEME SITE INCLUSIONS

- 3 x Perimeter Walls, 3m in length, 2400mm high
- 300mm Fascia Panel with Company Name in computer-cut vinyl lettering on corflute
- 2 x 150-watt spotlights per stand
- A single 10amp power circuit to each site with two power outlets (additional power demands which exceed supply will incur an additional charge).

***Note: Carpet is NOT included on any sites.**



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Application Form

COMPANY NAME: _____ ABN: _____

TRADING NAME: _____ CONTACT NAME: _____

ADDRESS: _____

SUBURB: _____ STATE: _____ POSTCODE: _____

MOBILE: _____ BH: _____ FAX: _____

E-MAIL ADDRESS: _____

TYPE OF EXHIBIT DISPLAY (*Explain*): _____

ADDITIONAL POWER REQUIREMENTS: _____

2020 Stand Rates

**All Prices exclusive of GST | *50% deposit required upon registration*

| Site Type | Size | Price \$ | Preferred Site Number(s) | NO. of Sites Required | Total Price \$ | Credentials | |
|---|-----------|-------------|--------------------------|-----------------------|----------------|-------------|----------|
| | | | | | | Personal | Vehicles |
| Standard Site (Side Stall Shell Scheme) | 3m x 3m | \$ 1,516 | | | | 3 | 1 |
| Standard Plus (Corner Stall Shell Scheme) | 5m x 3m | \$ 3,809 | | | | 4 | 2 |
| Standard Plus (Corner Stall Shell Scheme) | 9m x 3m | \$ 5,112 | | | | 8 | 2 |
| Grand Site (Space Only) | 11m x 6m | \$ 8,905 | | | | 10 | 4 |
| Grand Site (Space Only) | 9m x 8m | \$ 9,728 | | | | 10 | 4 |
| Super Site (Space Only) | 26m x 20m | SOLD | | | | | |
| Live Television Feed | | \$ 128 | | | | | |
| | | | | | plus GST | | |
| | | | | | Total | | |

On approval of your Application Form an Exhibitor Confirmation Kit including additional credentials and exhibitor information forms will be forwarded to you.

PI SBK Pty Ltd (ACN 108 623 730) (PI SBK) reserves the right to approve or reject applications and to allocate site locations in its absolute discretion.

The exhibitor fee is for a site described in the information provided with this application form and does not include additional charges for any non-standard items provided to the exhibitor. For the deposit of each site, each exhibitor must pay 50% of the site fee upon submission of the application form as stated in Clause 8 of the Superbike Expo Terms and Conditions. Clauses 2 and 3 of the Superbike Expo Terms and Conditions apply to the making of the application. A binding contract (including the Superbike Expo Terms and Conditions) will come into existence between PI SBK and the company or individual named in the application form upon PI SBK confirming approval of the application (or, if approval is given conditionally, upon the exhibitor accepting the conditions of approval). If the application is not successful, the deposit will be returned.

COLLECTION STATEMENT

PI SBK Pty Ltd (ACN 108 623 730) (**we, our, us**) collects personal information when receiving application forms for upcoming exhibitions at the Phillip Island Grand Prix Circuit and during the course of such exhibitions. The information collected includes the details provided on this Expo Application form (and application forms for credentials and merchandise) and film and photographic images which may be taken during the exhibition. The information you provide is collected by us for the purpose of processing your application, providing you with products and services, conducting research, marketing and promotional activities, business processing activities, contract and event management, legal investigations and responding to your enquiries. If you do not provide the information requested (or do not consent to its collection), we may be unable to process your application and other requests or to permit you to participate in the Expo. We will also share information about you with related companies and with third parties including, but not limited to, law enforcement agencies, motorsport administrators, event promotion consultants and service providers for these purposes. We are not likely to disclose the information to overseas recipients. We will not send promotional and marketing material to you for upcoming events if you ask us not to by selecting the unsubscribe option where applicable or by calling or emailing us. You can refer to our Privacy Policy on our website www.phillipislandcircuit.com.au. The Privacy Policy contains more information about your right to access and seek the correction of the information we hold about you or to complain about a breach of the Australian Privacy Principles and how we will deal with such a complaint. Alternatively, you may direct any queries you may have in relation to the Privacy Policy or the use of information about you to: PI Operations Pty Ltd, RMB 500GP, Cowes, Victoria, 3922, phone +61 3 5952 2710, fax +61 3 5358 3160 or email info@phillipislandcircuit.com.au

Payment Details**EFT payment is available**

Please find attached: cheque/money order for \$_____ being the 50% deposit of the full amount, or

Please debit my card: Visa Mastercard Amex for \$_____ being the 50% deposit of the full amount and authorise the balance to be debited 3rd Dec 2019. I agree Signature: _____

Card Number: _____

Expiry Date: ____ / ____ Verification Number: _____

Cardholders Name: _____ Cardholders Signature: _____

The balance will be paid on or before: 3rd December 2019

Please make cheques payable to: PI SBK Pty Ltd. EFT payment is available.

Send completed form and payment to: Accounts, PI SBK Pty Ltd, RMB 500GP, Cowes, Victoria 3922. *For security purposes; if you are paying by credit card please fax your booking form to: 03 5952 3160*

Yes, I have read the Terms and Conditions of Sale

NAME: _____ SIGNATURE: _____ DATE: _____

If signing as an individual: I declare that I have read and understood the Superbike Expo Terms and Conditions and agree that upon my application being approved (or, if approval is given conditionally, upon me accepting the conditions of approval) I shall be bound by the Agreement referred to and described in the Terms and Conditions

If signing on behalf of a company or other legal entity: I declare that I am signing for or on behalf of the Exhibitor and that I have been authorised to bind the Exhibitor to an agreement referred to in the Superbike Expo Terms and Conditions. I declare on behalf of the exhibitor that I have read and understood the Terms and Conditions and that upon its application being approved (or, if approval is given conditionally, upon the Exhibitor accepting the conditions of approval) the Exhibitor shall be bound by the referred to and described in the Terms and Conditions.

PI SBK Pty Ltd A.B.N 36 108 623 730 RMB 500GP, Back Beach Road, Cowes Victoria 3922

Ticket Hotline: 1300 728 007 | Tel: +61 3 5952 2710 | Fax: +61 3 5952 3160

Email: info@phillipislandcircuit.com.au | Website: www.worldsbk.com.au